

## **Historic, Archive Document**

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Ans'd JAN 26 1925

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Descriptive

# Retail List

of

RECEIVED

JUL 6 1931

Gladioli

Department of Agriculture.

Peonies

Iris es

Tulips

Cannas

etc.

Prices postpaid to fourth zone

Six at dozen rate.

Cultural directions on request.

I guarantee satisfaction with every order.

**P. A. LAESER**

SUN PRAIRIE, - WISCONSIN

## GLADIOLI—Standard and choice varieties

<b>Alice Tiplady</b> —Brilliant orange saffron; very choice, .....	Each	Dozen
	\$ .10	\$1.00
<b>America</b> —Very popular, light pink..	.04	.40
<b>Anna Eberius</b> —Dark velvety purple,	.15	1.50
<b>Arizona</b> —Fine rose pink, with maroon markings, very pretty, ....	.05	.50
<b>Baron Hulot</b> —Fine royal purple,...	.07	.70
<b>Brimstone</b> —Light, sulphur yellow..	.05	.50
<b>Butterfly</b> —Beautiful, pale salmon yellow, ruffled, .....	.15	1.50
<b>Byron L. Smith</b> —White overlaid lavender pink, .....	.20	2.00
<b>Chicago White</b> —White, with lavender stripe in throat, .....	.05	.50
<b>Cracker Jack</b> —Dark red, throat spotted yellow, .....	.04	.40
<b>Crimson Glow</b> —Very large, brilliant dark red, .....	.10	1.00
<b>Evelyn Kirtland</b> —Rosy pink, dark red edges, a beautiful flower.....	.06	.60
<b>E. J. Shaylor</b> —Pure, deep, rose pink, strong grower, distinctly ruffled,..	.10	1.00
<b>Flora</b> —Clear yellow, a close rival to Golden Measure, .....	.07	.70
<b>Golden Glory</b> —Ruffled, rich yellow, beautiful throat, .....	.20	2.00
<b>Golden King</b> —Golden yellow, with crimson blotch, .....	.06	.60
<b>General Joffre</b> —Tall, deep, blood red a healthy flower, .....	.07	.70
<b>Germa</b> —Beautiful, pure yellow,...	.15	1.50

Gladioli, the beautiful

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## Bulbs of high quality

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	Each Dozen	
<b>Golden Measure</b> —Fine, golden yellow; the best yellow to date of the large flowering varieties, . . . . .	.25	2.50
<b>Halley</b> —Large, salmon pink, . . . . .	.04	.40
<b>Helen Franklin</b> —Early ruffled, white with purple markings, . . . . .	.06	.60
<b>Herada</b> —Beautiful, large mauve, . . . . .	.06	.60
<b>Ida Van</b> —Beautiful deep salmon red	.05	.50
<b>Intensity</b> — large, scarlet, flaked white in throat, . . . . .	.05	.50
<b>Ivory</b> —Ivory white, intensely ruffled	.20	2.00
<b>Joe Coleman</b> —Beautiful, ruffled, rich red, . . . . .	.15	1.50
<b>Jumbo</b> —Beautiful, large, pink, . . . . .	.08	.75
<b>Kunderdi Glory</b> —Beautiful, ruffled cream, extra fine, . . . . .	.06	.60
<b>Lily White</b> —Finest pure white, one of the best whites, . . . . .	.06	.60
<b>Loveliness</b> —Pale cream, with a salmon tint; massive spike, . . . . .	.07	.70
<b>Little Daisy</b> —Delicate apple blossom pink, . . . . .	.10	1.00
<b>Le Marechal Foch</b> —Very large, light pink, enormous wide open flowers, very early, . . . . .	.06	.60
<b>L'Immaculee</b> —Pure white, long slender spikes, . . . . .	.06	.60
<b>Louise</b> —Finest deep lavender, wonderful flower, . . . . .	.15	1.50
<b>Majestic</b> — Beautiful orange pink, . . . . .	.15	1.50

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“If you have a word of cheer

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## Bulbs that will grow

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<b>Mary Pickford</b> — Delicate white throat, sulphur yellow, .....	Each .20	Dozen 2.00
<b>Minnesota</b> — Pale cream, maroon blotch, .....	.04	.40
<b>Meadowvale</b> — White; delicate line markings, .....	.04	.40
<b>Marshal Foch</b> — Beautiful, ruffled, salmon pink, with red blotch in throat, .....	.15	1.50
<b>Mary Fennell</b> —Beautiful, light lavender; very fine, .....	.06	.60
<b>Maine</b> — The most beautiful white Gladioli on the market, .....	.25	2.50
<b>Mona Lisa</b> —Palest soft rose pink; a magnificent almost pure self color; gorgeous, .....	.15	1.50
<b>Mrs. Francis King</b> — Large, light, scarlet, .....	.04	.40
<b>Mrs. Frank Pendleton</b> —Light pink, beautiful blood red blotch in throat, .....	.05	.50
<b>Muriel</b> —Best of the blues, large...	.15	1.50
<b>Mrs. Dr. Norton</b> —Soft, creamy pink, new, a beauty, .....	.10	1.00
<b>Mrs. Watt</b> —A massive, brilliant wine red, .....	.06	.60
<b>Myra</b> —(Prim) deep salmon, over a yellow ground, .....	.10	1.00
<b>Niagara</b> —Fine, creamy yellow,....	.05	.50
<b>Orange Glory</b> — Beautiful orange, massive, and very ruffled, .....	.15	1.50

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say it while I'm alive to hear."

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**Bulbs that will bloom**

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<b>Orange Brilliant</b> — (Prim) apricot orange, early, .....	Each .10	Dozen 1.00
<b>Princepine</b> —A fine, crimson scarlet, white throat, .....	.05	.50
<b>Peace</b> —A grand white flower, .....	.05	.50
<b>Purple Glory</b> — Deepest velvet maroon red, remarkable flower, ....	.25	2.50
<b>Prince of Wales</b> — Clear salmon early, .....	.06	.60
<b>Pride of Goshen</b> —Enormous blooms, of flesh pink, with ruffled petals,..	.06	.60
<b>Pride of Lancaster</b> —Brilliant orange salmon, ruffled, .....	.15	1.50
<b>Panama</b> —A large, rose pink,.....	.05	.50
<b>Pink Lily</b> —A magnificently ruffled, rose pink; grand, .....	.25	2.50
<b>Pink Wonder</b> — Giant, pale pink, graceful, .....	.25	2.50
<b>President Taft</b> —Fine, late, pink, with red blotch, strong grower, ..	.05	.50
<b>Rose Ash</b> —"Ashes of Roses," Pastel bloom, .....	.15.	1.50
<b>Rose Bud</b> —Very beautiful rose pink, opening flower of rose bud form, .....	.06	.60
<b>Rose Glory</b> —Beautiful shade of rose pink, .....	.15	1.50
<b>Roanoke</b> —Large, rich, yellow blooms .....	.05	.50
<b>Rouge Torch</b> —Creamy white, with red center, .....	.05	.50

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**"Say it with flowers."**

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## Bulbs that will please

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<b>Rubini</b> —Large, orange scarlet, white eye, early, .....	Each	Dozen
	.20	2.00
<b>Scarlano</b> —Bright, orange red, ruffled	.15	1.50
<b>Scarlet Princeps</b> — Rich, dazzling scarlet, .....	.15	1.50
<b>Schwaben</b> —Large, yellow, red mark in throat, fine flower, .....	.05	.50
<b>Sentinel</b> —Large, pure, rose pink,...	.10	1.00
<b>Summer</b> —Rich magenta, light center	.06	.60
<b>Violet Glory</b> — Large, violet color, ruffled, .....	.15	1.50
<b>War</b> — Deep, dark red; strong grower, .....	.05	.50
<b>Wine King</b> —Purple wine, .....	.05	.50
<b>White Giant</b> — Pure white, very large, resembling Easter Lily, ...	.10	1.00
<b>White Glory</b> — Gorgeous, ruffled, white, blue throat, .....	.15	1.50
<b>White King</b> —Rich, white, splendidly ruffled, .....	.06.	.60
<b>White Wonder</b> — Extra large, pure white, .....	.25	2.50
<b>Wisconsin</b> — A lovely, pure white, burgundy stripe on lower petals, .....	.10	1.00

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### SPECIAL OFFER—15 BULBS—

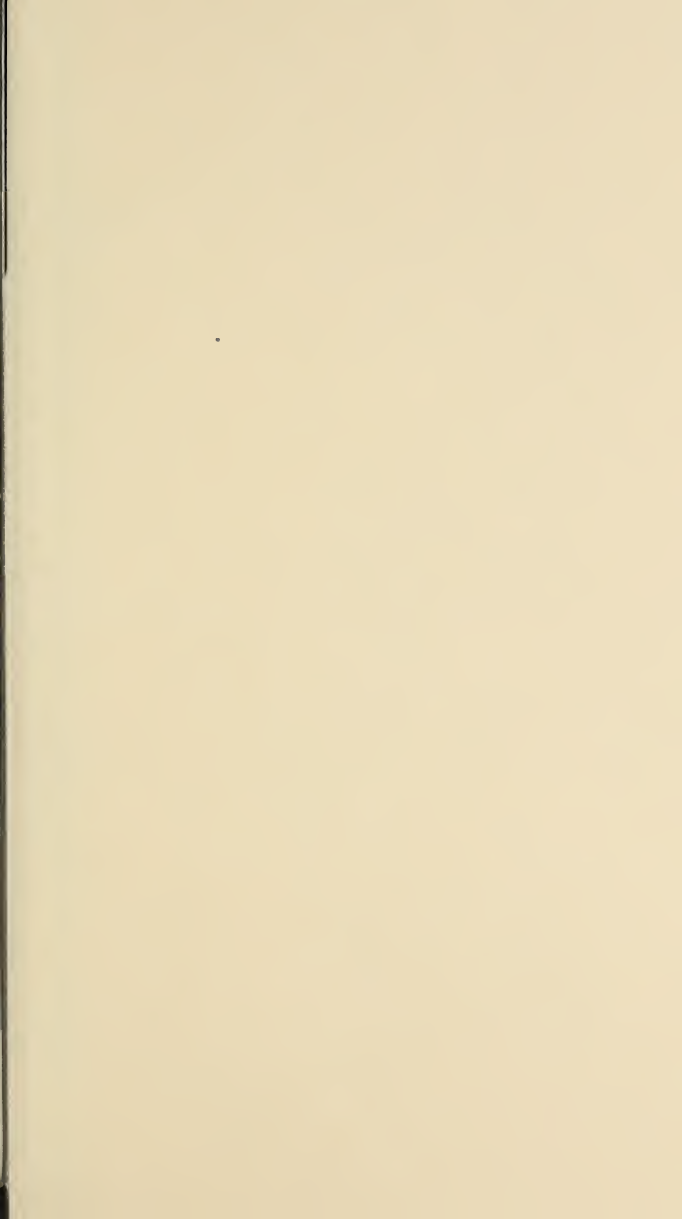
One each of Crimson Glow, La Marechal Foch, Flora, Helen Franklin, Lily White, Louise, Mrs. Dr. Norton, Prince of Wales, Schwaben, Mrs. Frank Pendleton, Halley, White Giant, Brimstone, Mrs. Watt and Mrs. Francis King, each labeled, ..\$1.00

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Grown from Gladioli bulbs

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# Darwin Tulips

The monarchs among tulips; are of stately growth, with long sturdy stems on which are born the most beautiful globular flowers of a heavy texture. They bloom in May, often, though not always, lasting until Memorial Day, when flowers are most wanted, but always scarce and expensive. Plant in the fall about the same time as Peonies, but cannot be planted in the spring.

**Bartigon**—Fiery Red.

**Baron de la Tonnaye**—Bright Rose

**Clara Butt**—Salmon Pink.

**Farncombe Sanders**—Rose Scarlet.

**Europe**—Glowing Salmon.

**Gretchen**—Silvery Rose.

**Glow**—Scarlet Vermillion.

**Pride of Haarlem**—Glossy Pink.

**Rev. Ewbank**—Lilac Mauve.

**Zulu**—Velvety Purple.

7c each, your choice, per dozen, ..... 70c

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## Delphiniums

Beautiful Perennial Larkspur. One year old plant, your choice, Light or Dark Blue, 25c each; two for ..... 40c

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## Cannas

Three of the very best.

**Crimson Bedder**—Intense Crimson.

**President**—Grand Red.

**King Humbert**—Massive Orange.

15c each or 3 for, ..... 40c

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# Irises

The beauty of the Iris outrivals that of the Orchids in their delicacy of structure and wide range of colorings. They thrive in almost any soil or location except they cannot endure standing water. Good results are obtained by planting in July, August or September. They can also be planted very successfully in spring.

**Mme. Chereau**—White, frilled and blue edge.

**Lohengrin**—Lilac Rose.

**Pallida Dalmatica**—Deep Lavender.

**Lorely**—Light Yellow.

**Kochii**—Deep Purple.

**Rhein Nixe**—White Violet.

**Fairy**—White and Blue.

**Gertrude**—Violet Blue.

**Queen of May**—Near pink.

**Florentina**—Large early white.

**Flavescens**—Soft Yellow.

15 cents each, \$1.50 per dozen.

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**Dr. Bernice**—Bronze and Maroon.

**Her Majesty**—Pink.

**Mary Garden**—White dotted lavender.

**Caprice**—Claret.

**Mrs. Alan Gray**—Pink.

**Quaker Lady**—Violet and Yellow.

**Mons'gnor**—Violet and purple.

**Juanita**—Fall Blue.

20 cents each, \$2.00 per dozen.

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**Isoline**—Lilac and Mauve.

**Alcazar**—Violet and deep purple.

**Mrs. W. E. Fryer**—Heliotrope and purple.

35 cents each, \$3.50 per dozen.

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# Peonies

2 to 5 eye divisions

The Peony is one of the hardiest and easiest of plants to grow; they require little attention and will grow in most any kind of soil and can be planted any time from early September until the ground freezes in the fall, and in the early spring until growth is too far advanced.

**Felix Crousse**—Brilliant Red. 75c each.

**Baroness Schroeder**—Grand White with pink edge. 75c each.

**Festiva Maxima**—Large pure white with crimson flakes. 50c each.

**Grandiflora**—Fine, late, pink. 75c each.

**Officinalis Rubra**—Early, ruby red. 75c each.

**Udelis Superba**—Large, early, dark pink. 50c ea.

**Mons J. Elie**—Ideal Pink. 75c each.

One **Festiva Maxima**, one **Udelis Superba** and one your choice of the other varieties, post-paid, ..... \$1.50

## Hydrangea

(Hills of Snow) A beautiful shrub, 2 and 3 years old, each, ..... 60c

## Hardy Phlox

Perennial Phlox succeed in almost any soil, enriched with manure, and in hot weather an occasional soaking of water.

**Miss Lingard**—The best Phlox in cultivation, immense white.

**Rhineland**—Beautiful Salmon Pink.

**R. P. Struthers**—A Rich Red, admired by all.

**Rynstroom**—A lively Rose Pink.

25 cents each, two for 45 cents.

# Seeds

Salvia Bonfire; Spencer Sweet Peas, mixed; Asters, mixed; Giant Pansies, mixed. 10c package

## SPECIAL OFFERS

Fine popular varieties and colors mixed.

24 Giant Darwin Tulips, late, postpaid, . . . .	\$1.00
24 Single Tulips, early, postpaid, . . . . .	1.00
20 Double Tulips, early, postpaid, . . . . .	1.00
10 Iris, mixed, all colors of rainbow, postpaid,	1.00

## GLADIOLI

Beautiful varieties, choice, mixed colors, and will all give nice big bloom. 50 nice bulbs, postpaid, . . . . . \$1.00

After receiving so many unsolicited testimonials from customers who were well pleased and satisfied with bulbs etc., purchased from me, especially the special offer, 50 Gladioli for \$1.00. I have decided to make some special offers on Irises and Tulips that I am certain will please and prove just as popular and satisfactory as my offer on Gladioli.

On account of the shortage of some varieties is very important to order early. My stock of some of the choicest varieties is limited and it is often impossible to secure them late in season.

In issuing this my latest price list I take great pleasure in thanking my many friends for their generous patronage in the past, and by giving good stock and value, I hope to merit a continuance of your patronage.

